

# Cinco de Mayo Fiesta



The Cinco de Mayo Fiesta in District del Sol is the largest Hispanic/Latino event in Minnesota. More than 100,000 visitors make this one of the 10 largest Cinco de Mayo celebrations in the United States.

**Friday, May 7th & Saturday, May 8th**

## Rey -- \$15,000 and above

Sponsorship Venues: El Rio Saturday Stage, ¡Viva Mexico! Saturday Stage, Beer Gardens, Soft Drink, Energy Drink, Parade.

- \* Recognized as venue sponsor.
- \* Free participation in parade.
- \* Top 10 placement in parade lineup.
- \* Large sponsor logo in all event print advertising, program, poster, and webpage.
- \* Premium booth location at event.
- \* One 10' x 20' booth on Friday and Saturday (two tents, two tables, four chairs included).
- \* Two 8'w x 3'h banners strategically placed on-site (provided by sponsor).
- \* Twelve VIP passes.

## Sol -- \$10,000 - \$14,999

Sponsorship Venues:  
Lowrider Car Show, Cinco Sports Zone, Community Wellness Village, Children's Area, Parque Castillo Stage, Volunteer T-Shirts, "People's Choice" Salsa Tasting Contest, Cinco Green Zone.

- \* Recognized as venue sponsor.
- \* Free participation in parade.
- \* Top 20 placement in parade lineup.
- \* Sponsor logo in all event print advertising, program, poster, and webpage.
- \* Premium booth location at event.
- \* One 10' x 20' booth on Saturday (two tents, two tables, four chairs included).
- \* One 8'w x 3'h banner strategically placed on site (provided by sponsor).
- \* Eight VIP passes.

## Sombrero -- \$5,000 - \$9,999

Sponsorship Venues: Boca Chica Saturday Stage, VIP Area, El Rio Friday Stage, Button Program, Golf Carts, Vendor Tickets, Cozy Cantina Stage, Menudo 5K Run, Las Cuevas Friday Stage, Information Booths, Ticket Booths.

- \* Recognized as venue sponsor.
- \* Free participation in parade.
- \* Small sponsor logo on event program, poster, and webpage.
- \* Sponsor name in all additional event print advertising.
- \* One 10' x 10' booth on Saturday (one tent, one table, two chairs included).
- \* Four VIP passes.

## Piñata -- \$2,500 - \$4,999

Sponsorship Venues:  
Boca Chica Friday Stage, Photo Contest, Webpage, VIP Lanyards, History Area, Product Sampling/Promotion,

- \* Recognized as venue sponsor.
- \* Sponsor name on event program and webpage.
- \* One 10' x 10' booth space on Saturday (tent, table, chairs provided by sponsor).
- \* Two VIP passes.

Co-sponsorship and smaller sponsorship opportunities available.

Values vary within the listed range and include ONE of the listed venues.

REDA reserves the right to modify all listed information in its sole discretion.